

*Call It
Macaroni:
The 18th-
Century Fop*

By Trystan L. Bass

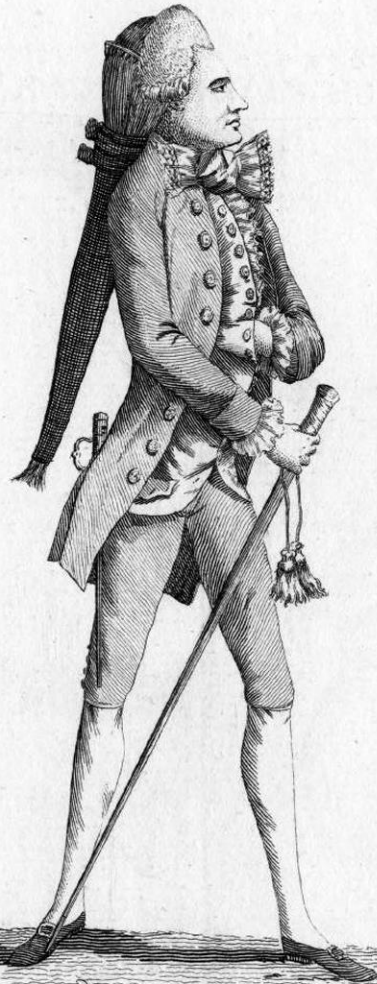
For Costume College 2009

About the Macaronis

When: 1760s - 1780s

Where: England

Who: Wealthy young men



THE SURRY MACARONI.

Pub. by AD. early Strand March 12th 1772 accor to act

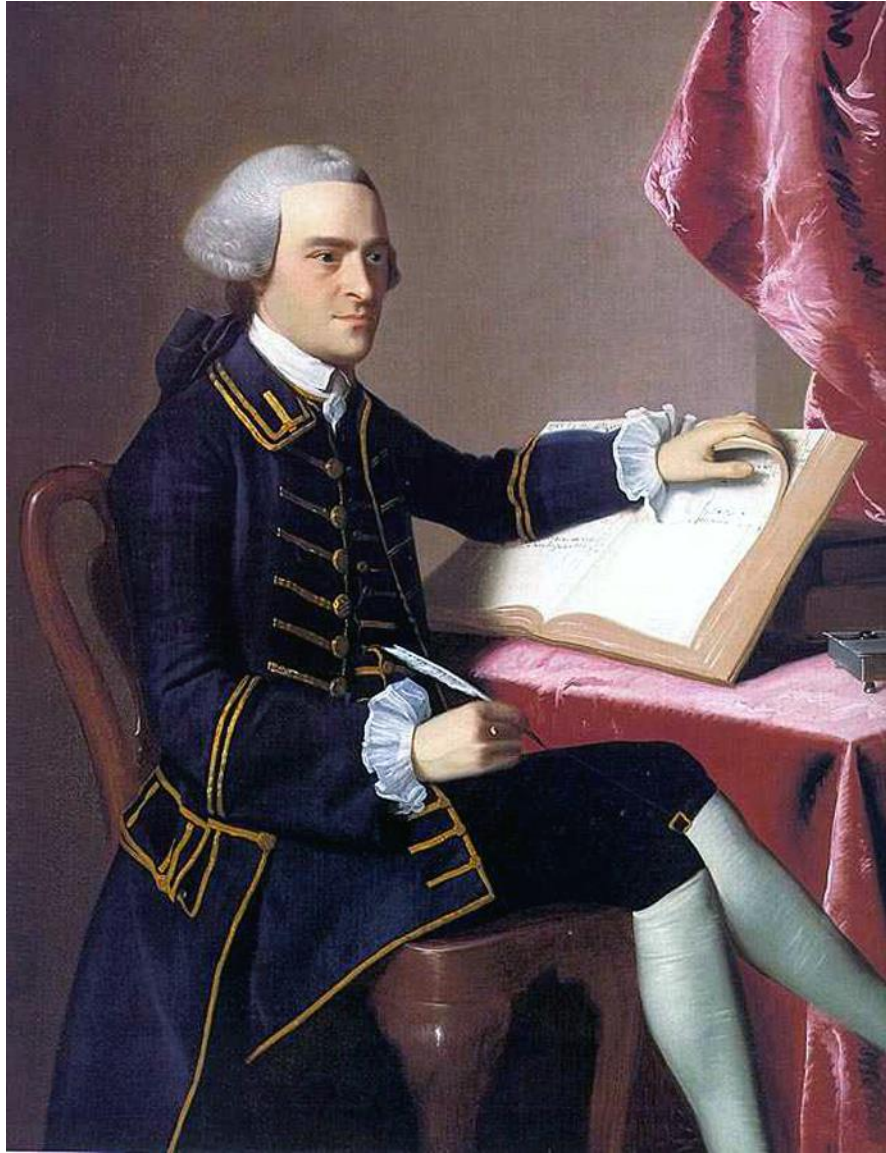
Origin of the Term

- After going on the Grand Tour, young aristocrats made Italian pasta a trendy dish in the 1760s.
- Fashionable gents formed the Macaroni Club and the “Macaroni and Theatrical Magazine” in 1770s.
- They were satirized by printmakers, especially shop of Matthew and Mary Darly.

Overview of Men's Fashion: England 1760s - 1780s







Engrav'd for the New Lottery Magazine.



Macaroni Dresses for 1740 and 1776.



THE OPTICAL - CONTRAST.



OUT OF FASHION.

Vol. 1. 1778.

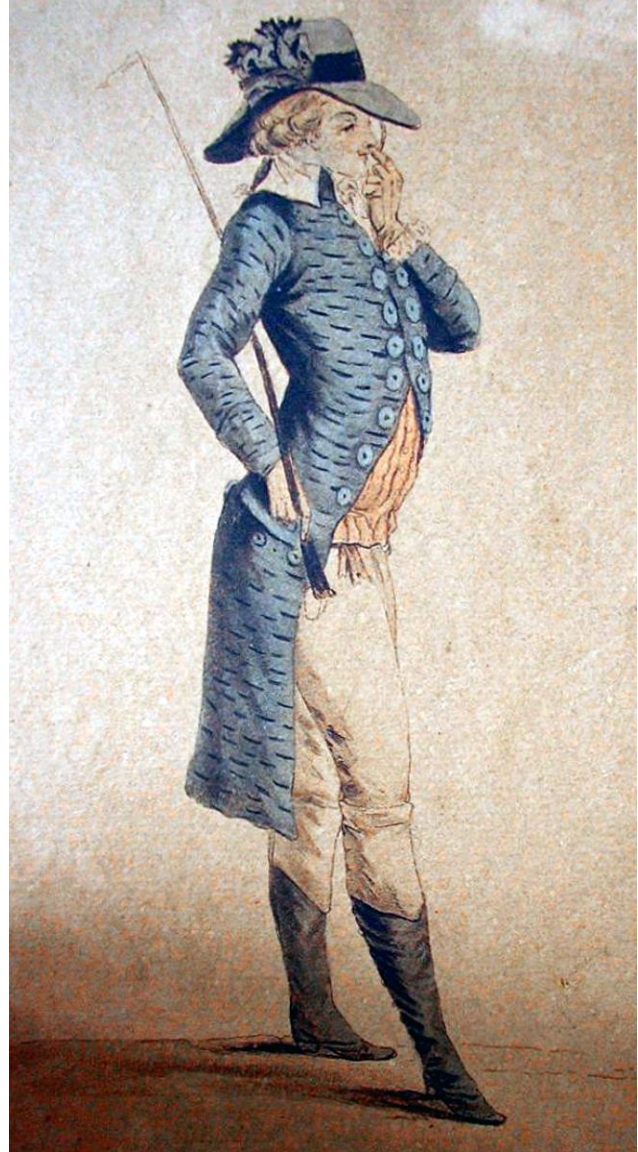
IN FASHION.

Published as the Act directs by T. Bowen at the Golden Pallet opposite the Hay Market Piccadilly.

A Few French Fashions 1760s - 1780s







Macaroni Fashion



THE KNIGHTSBRIDGE MACARONI.

Published according to Act Oct. 22. 1772. by M. Darby, 39, Strand.

- “Foreign” compared to England
- Exaggerated details
- Tight-fitting
- Effeminate
- Prints and stripes
- Accessories like tasseled walking sticks
- Big wigs!



A MACARONI DRESSING ROOM.

Pub according to Act June 25. 1772. by W. Darty (39) Strand.



MON.^R LE FRIZUER.

Pub. accord. à la loi de Paris le 21. May 1771. by M. Darly sc. stand



The Young Cub



BUCKLES AND BUTTONS
I'M THE THING. DEM-ME.



My Lord. or the Chapeau Macaroni.



Lord — or the Nosegay Macaroni.

1.3.



▲ DANCING MASTER MACARONI.

Pub according to Act of Parl June 7th by Mearly 29 Strand



W. Burby delin. 1772.

J. Bretherton f.

THE S^T JAMES'S MACARONI

Published as the Act directs March 29 1772. by J. Bretherton N^o 134 New-Bond Street.



MY LORD TIPTOE.
Just arrived from Monkey Land.

Pub^d according to Act of Parl^t Nov^r 5th 1771 by Worsley 39 Strand.

Pray ^{S^{rs}} do You Laugh at me



THE MARTIAL MACARONI.

Pub.^d according to Act of Parl.^t Nov. 6. 1771 by Order 39 Strand.



THE NOVICIATE OF A MACARONI.

Ranelagh. 1772.

Pub. according to act by Marly Feb 10th 1771.



THE MACARONI BRICKLAYER,
PRIOR to any other *Macaroni*.

Publ. accord^d to Act of Parl. Sep. 1772. by ADarby B0/ St. and.



The MACARONI PAINTER, or BILLY DIMPLE fitting for his PICTURE.

Printed for Carrington Bowles, Map & Print-seller, N^o 68 in St Pauls Church-yard London. Published at the Art-directors, 45 & 47 St Martin's Lane.

Macaroni Wigs



NOW S^R YOU'R A COMPLEAT MACARONI.

London. Printed for J. Smith, N^o. 35. Cheapside, & R. Sayer, N^o. 53, Fleet Street, as the Act directs. 6 May 1772.



The PAINTRESS of MACCARONI'S.

Printed for Christopher Baskin, Map & Print-Seller, N° 57 in St. Pauls Church-Yard, London. Published on the 24th Month, 1771.

1.69



THE PORTER MACARONI.

Pub.^d by M^r Darby Apr^l 3^d 1772 accor to Act '39/Strand



A MACARONI WAITER.

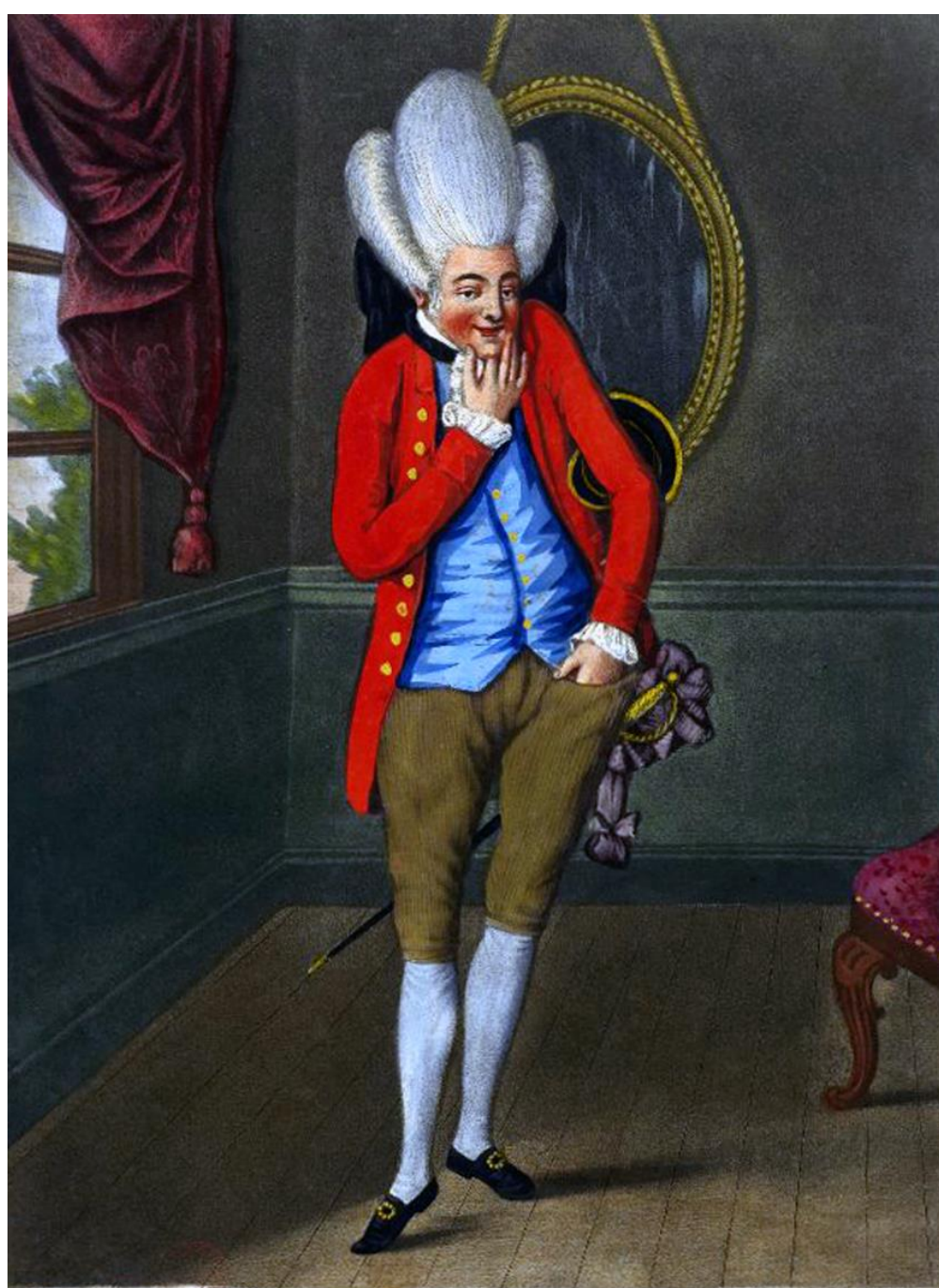
Published according to Act Dec. 11 1772 by M. Dary 39 Strand.

Who calls me a Macaroni.



THE SHUFFLING MACARONI.

Pub^d by Warty April 2^d 1772 acor to Act (39) Strand



HOW D'YE LIKE ME .



Published at the Act de'Veau, July 3rd 1733.

Philip Danvers

The MACARONI.
A real Character at the late Masquerade.
Printed for John Bowles, at N^o 43 in Cornhill.

Macaroni Habits

- Gambling
- Romance
- Shopping



THE 'TURF' • MACARONI

Pub. by M. Darby No. 39 Strand accord to Act Jan. 2^d 1771



*Bubble, bubble,
Toil and trouble,
Passions burn,
And bets are doubled!
Double! double!
Toil and trouble,
Passions burn,
And all is bubble!*

*Some muffled like the witches in Macbeth,
Brood 'er the magic circle, pale as death!
Others, the Cauldrons go about — about —
And ruin enters as the fates run out!*

As he had with many others Macaroni sat by [Dandy] [25] [1770]

THE MACARONI CAULDRON.

*Britons were ne'er enslaved by evil pow'r's;
To peace and wedded love, they give their midnight hours,
From Slumbers pure, no rattling dice can wake 'em;
Who make the lans were never known to Break 'em.*

Publ'd accord'g to Act Parliam. 1770, by [Dandy] [25] [1770]. *Vol. 1. Epitaph on the [Dandy] [25] [1770].*



THE FORTUNATE MACARONI.

Pub. accord to the March 16th 1772 by W. D. S. Strand.



The APPOINTMENT OVERHEARD and PREVENTED.

Printed for Carrington Bowles, Map & Printseller, N^o 69 in St Pauls Church Yard, London. Published as the Act directs.



The Pantheon Macaroni

London, Printed for Rob^t Sayer, N^o. 53. Fleet Street.



THE AMOUROUS MACARONI. or
Captain. Captain. come Kiss me.

Pub. over to act by Marly Strand April 15. 1772



The FLUTTERING MACARONI

Say little, foolish, fluttering, thing, &c.

Published as the Act directs Nov 7. 1772 by M. Dods, 29, Strand.



MACARONI COURTSHIP.
or the two Insignificant.

Published accord to Act. Feb^y. 1. 1772. by M. Daryl 39 Strand.



The Married Macaroni. Alas! poor Benedick

A Macaroni Family returning from Church.





The RIBBAND DANGLER, MACARONI

Pub. d May 2^d 1772, by Torond Berwick Street, Soho.



The MACARONI MERCER.



Ridicule of Macaronis

J. Smith pinx.

Published Apr. 1733

Mills MACARONI and her GALLANT at a Print-Shop.

J. Smith fecit.

*While Macaroni and his Mistress here,
To the vain Couple is but little known,
How much discerning Ridicule their own.*

Printed for John Bowles, at N^o 45 in Cornhill.



THE MACARONI PRINT SHOP.

Printed and sold by M. D. S. Strand July 1778



The Aurelian Macaroni.
First seen in the *World* (p. 89) Sunday July 5th 1773



THE LILLY MACARONI.

Pub.^d accord^g to Act of Parl.^t by M^darby 39 Strand Nov.^r 13th 1771.



A TEMPLE MACARONI.

Pub. by W. Darby accord^t to Act Feb. 7th 1772



R.S.G.M.f.

THE MACARONI-DUELLIST'S.

Pub. according to the list by M.Darby, Jan. 15. 1772 (39) Strand



DOCKING the MACARONI.

Printed for Carington Bowles, Map & Printeller, N^o 69 in St. Pauls Church Yard, London. Published as the Act directs.



Pub. Saturday July 22nd 1822

The ENRAGED MACARONI.

Pub. Thence since '22 first.

*The Billingsgate with rude and cutting Jokes
 The Macaroni to fierce Rage provokes. — | —
 Who threatens Blood and Wounds with glaring eyes
 But she with vaporous Tongue his Rage defies. —*

Printed for John Buryer, at N^o 15 in Cornhill



THE UNFORTUNATE BEAU.

Published as the Act directs, on the 12th Sept. 1772, by J. Hooper, W. 25. Ludgate-hill.



AN EXHIBITION OF WILD BEASTS OR THE MACARONI IN DISTRESS.



A New Method of MACARONY MAKING, as practised
at BOSTON in NORTH AMERICA.

217

Printed for Carington Bowles, N^o 89 in S^t Pauls Church Yard, London.



*Our wise Forefathers would exclaim
Even Sensibility in Dress;
The modern Race delight to show
What Folly in Excess can do.*

What is this my Son Tom.

*The honest Farmer, come to Town,
Can scarce believe his Son his own;
If thus the Taste continues Here,
What will it be another Year?*

London, Published by N. Sayer, & J. Bennett, N^o 22 Fleet Street, at the Theatre-Royal, in 1761.



From an Original Drawn and by Sir Joshua Reynolds

Be not amazed! Dear MOTHER — It is indeed your DAUGHTER ANNE.

Printed for Curzon and Bowles, at the Map and Print Warehouse, N^o 99, in St. Pauls Church-Yard, London

Female Macaronis

Most English
women didn't wear
exaggerated
18th-century styles
— that was common
in France.



The FEATHER'D FAIR in a FRIGHT.

From the Original Picture by John Collet, in the possession of Carrington Bowles.

Printed, 1768, sold by Carrington Bowles, at the Man & Boy Warehouse, No. 11, in St. Paul's Church Yard, London. Published, as the Act directs.



BOB BLUNT in AMAZE, or FEMALE FASHIONABLE FOLLIES.

Call It Macaroni

- Trendy — from aristocrats to middle-class
- Youth movement
- Individualistic
- Moved English fashion forward
- Last gasp before the buttoned-down 19th century